

# planning *for* KIDS

A Charitable Gift Planning Newsletter for SickKids Donors

**HEALTHIER CHILDREN. YOUR LEGACY FOR A BETTER WORLD.**



Some decisions start at a very young age.  
Here Susan Syme, aged four, recovers at SickKids.

## Building a Legacy: A Journey Through the Past

The decision to make a philanthropic gift can be a process of determining one's personal financial plan or it can be a gut reaction to a positive event. More often than not though, the decision falls somewhere in the balance, exposing a complex, but often gratifying experience.

For Susan and Ted Syme, the decision to include The Hospital for Sick Children Foundation in their Will came during an assessment of what they held close to their hearts and what they valued most. According to Susan, "SickKids has always been foremost in my mind of places where I experienced many different emotions and events."

When she was four years old, Susan was burned in a house fire. She spent several months on the burns ward at SickKids, and required subsequent surgeries over the course of her childhood and teen years. While at SickKids, Susan developed close bonds with her plastic surgeon, Dr. A.W. Farmer, several patients on her floor, and in particular, her nurse, Rosemary Moss. "Rosemary was that special person that you needed when you were away from home."

continued on page 2



Conner, Age 3, Immune Disorder

## DO YOU OR YOUR FAMILY:

- Support a variety of Canadian charities each year, including SickKids Foundation?
- Want flexible philanthropy that doesn't take a lot of time?
- Want to build a sustainable charitable legacy for the next generation?
- Have an interest in simplifying your charitable giving?
- Hope to be able to grow your philanthropic funds and achieve tax benefits?

If you fit any of these descriptions, a SickKids Donor Advised Funds (DAF) may be a great option for you.

With a minimum contribution of \$50,000 (payable over as many as five years), you can establish a named DAF. The Foundation's professional asset managers invest the funds and annually, you recommend grants to SickKids Foundation and other Canadian charities. It is a wonderful way to get the whole family involved in charitable giving, and once established, provides a sustainable pocket of philanthropic funds.



## Building a Legacy: A Journey for a Better World

continued from cover story

SickKids continues to hold special memories for Susan, and tremendous value to her entire family. Although the decision to give back to SickKids was relatively simple for Susan, she first discussed it with her husband and their daughter.

Once the decision was made, Susan and Ted (above) were eager to inform SickKids of their decision. "Once you make a commitment, it becomes a part of you. When you make a bequest, it is part of your legacy. You've thought it through from beginning to end, and you feel proud to be involved."

Susan and Ted Syme's decision to include SickKids in their Will took them on a journey through their past and future, and made them proud to be making a difference. "SickKids will be there after we're gone. It needs people to care about it just as its people care for our children. We want to perpetuate that success."

## Michael Jones: Family First Leaves Plenty to Spare

A strong believer in giving back, Michael Jones is involved with the Humane Society and his local Rotary. An investment advisor with BMO Nesbitt Burns in Cambridge, he is a founding member of the Gift & Estate Planning Advisory Committee at SickKids Foundation. Over the years, he has provided guidance and advice on building a legacy to an extensive group of clients.

"I always knew that I wanted to help SickKids, but was unsure of the best way to do it. I always discuss planned giving with my clients and one day a client asked me what I do in this area," Michael says. "The biggest concern about charitable giving is taking care of your family first. By naming SickKids as a contingent beneficiary of my RRSP, I ensure that my wife Amanda is taken care of above all. When Amanda passes away, the remainder of 'our' retirement savings will transfer to SickKids."

continued on next page

## Michael Jones: Family First Leaves

### Plenty to Spare continued from previous page

With a young son – Noah – and the recent diagnosis of his goddaughter with leukemia, Michael is more convinced than ever of the value of his decision to support SickKids. “I would recommend this type of philanthropic gift to anyone. It makes us feel wonderful to walk down the halls of SickKids and know that we are a part of the wonderful things that go on there.”

## Today’s Discoveries, Tomorrow’s Answers

At SickKids, we are committed to improving the health of all children. That is why, in addition to providing excellent patient care for children all over the world, SickKids is also home to the largest hospital-based research institute in Canada dedicated to finding cures for childhood diseases.

At the Research Institute, over 2,000 scientific staff members work in tandem with nurses, practitioners, patients and families helping improve paediatric health. Over 75 years ago, this combination resulted in the introduction of Pabulum, and more recently it led to the discovery of the gene responsible for cystic fibrosis. These discoveries are ongoing and hold tremendous potential for improving children’s health.

Recently, SickKids researchers made two significant cancer discoveries that provide valuable information on why cancers occur and also occasionally recur. They are focusing their research on targeting this process in order to improve survival rates for children with cancer.

While the overall survival rate for the most common form of paediatric cancer has improved from less than five percent to over 80 per cent in half a century, cancer remains the most common cause of disease-related death in Canada’s children.

In Ontario, SickKids is the only children’s hospital that provides the full range of cancer treatments for children. We believe that pushing the frontiers of medical science is what it will take to help cure paediatric cancers. And we believe that this is one of the most important things in which any of us could invest.

Thank you for believing too. Your planned gift is an investment in children’s health and is helping us achieve our vision: Healthier Children. A Better World.

## APPRECIATED GIFTS

If you are considering making a philanthropic gift in the near future, you may be interested to learn that there are significant tax advantages available when you donate shares directly to your charity of choice. In fact, donating securities can provide superior benefits to donating cash.

In the 2006 Federal Budget, the government eliminated capital gains tax on publicly traded securities donated to registered charities. By donating securities directly to a charity, you save the combined federal and Ontario tax of more than 46 per cent. On a gift of securities valued at \$10,000, you would receive a tax benefit of \$4,660 compared with only \$4,187 for a cash gift.

Through a gift of securities, your charitable giving can be maximized to ensure that you are making the best investment in your community.

## DID YOU KNOW?

Private donations inspire outstanding achievements and provide the resources to take innovative ideas from concept to reality.



Madison, Age 11, Leukemia

# A Message From Judi Cooper

Thank you again for your continued interest in the work of SickKids, and especially for your generous support. At this time of year when most kids have headed back to school there are also a great number who must spend time here at SickKids. Whether they are here for a long or a short stay, these kids and their families continue to rely on the support of generous individuals like you.

In 1875, The Hospital for Sick Children opened its doors thanks to the vision of Mrs. Elizabeth McMaster and a committed group of her friends. In the first year, 44 children were admitted and 67 others were treated in outpatient clinics. Today, approximately 15,000 children stay here in close to 400 beds; almost 300,000 visits are made to more than 100 clinics; emergency staff treats 50,000 children; and 13,000 operations are performed each year.

It was Elizabeth McMaster's conviction that all children deserve to be healthy, and her commitment and support have created a legacy for children around the world. We hope that you share her belief in the importance of exceptional medical research and care for kids.

Thank you for your ongoing support, and for committing to a legacy gift today that will benefit an unimaginable number of children long into the future.

Sincerely,

Judi Cooper

*Director, Principal & Planned Giving*

## FOR MORE INFORMATION:

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SickKids Foundation respects the privacy of its donors; we do not sell, rent or trade our donor lists. The information we collect is used to process donations, keep our donors informed about the activities of the hospital and Foundation, and ask for their support for our mission to improve children's health. If at any time you wish to be excluded from future contacts, or to discuss our privacy options, please call us at 416.813.8271.

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**SickKids®**  
FOUNDATION

*For more information on how you can build your legacy, please contact:*



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If you plan to make a bequest to The Hospital for Sick Children (SickKids), the name you should include in your Will is **"The Hospital for Sick Children Foundation."** The Foundation is the hospital's parallel charity, which raises money, performs estate administration, and manages the endowment on behalf of the hospital.

We invite you to share your comments and ideas with us. If you have an idea for a story or would like to make a general comment or suggestion about the contents of the newsletter, send an e-mail message to [gift.planning@sickkidsfoundation.com](mailto:gift.planning@sickkidsfoundation.com) or call 416.813.8271.