

OFFICIAL CONTEST RULES (the “Rules”) – 2025 Fairchild Fundraising Day – Contest 5 - Daan Go Cake Lab
Contest (the “Contest”)

1. **CONTEST PERIOD.** The Contest commences on September 11, 2025, at 3:00 p.m. ET and ends at 4:00 p.m. on September 11, 2025 (the “Contest Period”). The Contest is in support of The Hospital for Sick Children Foundation (“SickKids Foundation” or the “Contest Sponsor”).
2. **ELIGIBILITY.** The Contest is open to all legal residents of Canada, excluding Quebec, who are at least 18 years of age at the time of entry. By entering in the Contest, each participant unconditionally accepts and agrees to comply with and abide by the terms and conditions stated in these Rules, which shall be final and binding in all respects, agrees to be bound by the decisions of the Contest Sponsor and warrants that they are eligible to participate in the Contest.

SickKids Foundation staff, board members, and volunteers directly involved in the conduct of the Contest are prohibited from entering the Contest or being declared the winner of the Prize (defined below).

3. **HOW TO ENTER. No purchase necessary.** During the Contest Period, there are two ways to enter:
 - a. Make a donation to SickKids Foundation during the Contest Period by telephone or online as described below, and you will automatically receive one (1) ballot into a draw for the Prize (as defined below). Donations are accepted as follows:
 - Telephone: Toll Free: 1 (888) 858-8018 or Local number: 437-828-3331;
 - Online: sickkidsfoundation.com/pages/pm/fairchild or sickkidsfoundation.com/pages/pm/fairchild_tc
 - b. To enter the Contest without making a donation during the Contest Period the entrant must send an e-mail with (i) your full name and age, (ii) e-mail address, (iii) phone number and (iv) a 250 word essay explaining your connection to The Hospital for Sick Children, with the subject “2025 Fairchild Fundraising Day Contest” to fairchildradiothon@sickkidsfoundation.com or info@millionreasons.run. Each successfully submitted e-mail essay entry, as directed herein, will receive one (1) entry in the Contest. Participants must provide all required information to be eligible to enter and win. To qualify, the essay must be in good taste and keeping with the Contest Sponsor’s values, as determined by the Contest Sponsor in its sole discretion. No purchase e-mail entries must be e-mailed during the Contest Period to the address indicated above and must be received no later than September 11, 2025 at 4:00 p.m. ET to ensure entry into the Contest. No photocopied, artificial intelligence generated, computer-generated, mechanically reproduced or mass entries permitted. Essays become the property of the Contest Sponsor and will not be acknowledged or returned. The Contest Sponsor may, at their sole discretion, use the essays in whole or in part in promotional material.

Each Contest entrant can only receive a maximum of one (1) ballot entry into the Contest. By entering this Contest, participants acknowledge that they have read and understand the Rules and accept and agree to be bound by these Rules, including eligibility requirements, and the

decisions of the Contest Sponsor are final, binding and conclusive on all matters relative to this Contest.

4. PRIZE. The prize is one (1) of five (5) gift cards for Daan Go Cake Lab e-gift card, each valued at \$20.00 (the "Prize"). The Prize will be emailed to the declared winner at the email address provided by the declared winner. The terms and conditions of the Prize provider shall be applicable. The Prize is non-transferable and must be accepted as awarded, as there will be no substitutions and no cash equivalent. The Contest Sponsor reserves the right, in its sole discretion, to substitute a prize of equal or greater value.
5. DRAW. There will be five (5) draws. The draws will take place on September 16, 2025, at approximately 12:00 p.m. ET at The Hospital for Sick Children Foundation, 525 University Ave., Suite 1400, Toronto, Ontario M5G 2L3. Eligible entrants will be selected by random draw from among the eligible entries received during the Contest Period. After each draw, the winners will be recorded and contacted by the email address or telephone number provided at the time of donation or submission of e-mail essay, as applicable.

Odds of being selected depend on the total number of eligible entries received during the Contest Period.

Before being declared a winner, the selected entrants must correctly answer, unaided, a mathematical skill-testing question and complete, sign and return a declaration and release form (and any other documents, as applicable) within two (2) days of being the selected entrant (the "Prize Claim Date").

If a selected entrant cannot be reached within seven (7) days of being selected for a Prize, is not in compliance with these Rules, incorrectly answers the skill-testing question, declines the Prize as awarded, or fails to return the declaration and release form (and any other documents, as applicable) by the Prize Claim Date, the Prize may be forfeited to the Contest Sponsor and Contest Sponsor reserves the right, in its sole discretion, to randomly select an alternate eligible entrant from among the remaining eligible entries. Prize will be awarded upon receipt of the properly completed and executed declaration and release form and verification of Prize winner's identity. A selected entrant may be required to provide photo identification, their occupation and employer in order to substantiate their eligibility.

6. The decisions of the Contest Sponsor are final, and entrant agrees to abide by all of the instructions and decisions of the Contest Sponsor. In the event of any dispute regarding the interpretation of these Rules, the decision or interpretation of the Contest Sponsor shall prevail.
7. No communications about being a selected entrant will be conducted except with selected entrants.
8. All entries become the property of the Contest Sponsor. Any entry that is illegible, incomplete, altered, or contains false information, is invalid. Contest Sponsor is not responsible for lost, stolen, delayed, damaged or misdirected claims or entries or for any problems or technical malfunction of any internet or telephone network or transmission during the Contest Period. The Contest Sponsor is not responsible for any errors or omissions with respect to the printing or

advertising of this Contest and reserves the right to withdraw, amend or cancel this Contest in the event of a printing or administrative error.

9. The Contest Sponsor may, at their sole discretion and without liability, terminate the Contest in whole or in part, without notice, or modify or suspend the Contest at any time, if fraud, technical failures including any network server or hardware failure, viruses, bugs, errors in programming, or communications or any other errors or other causes beyond the control of the Contest Sponsor corrupt the administration, integrity or security of the Contest or if any other factor interferes with the conduct of this Contest as contemplated by these Rules. In no event will the number of Prizes awarded exceed the available number of Prizes as specified in these Rules.
10. The Contest Sponsor, Fairchild Media Group Inc., and The Hospital for Sick Children, their employees, directors, officers, members, agents, successors or assigns accept no responsibility for loss, damage or claims caused by the awarded Prize or the Contest itself. By entering, entrant releases and holds harmless Contest Sponsor, Fairchild Media Group Inc., The Hospital for Sick Children, the Prize providers and all of their respective directors, officers, members, employees, agents, successors and assigns (the "Contest Group") from any and all liability for any injuries, loss or damage of any kind arising from or in connection with the Contest or any Prize won. Contest entrant further agrees that entrant will from time to time and at all times hereafter jointly and severally hold harmless and fully indemnify the Contest Group from any and all actions, causes of actions, claims and demands whatsoever which may be brought against or made upon the Contest Group and against all loss, liability, judgements, costs or expenses which the Contest Group may sustain, incur or be put to resulting from or arising out of any act or omission on the entrant's part or entrant's servants, agents, successors or assigns which was done, or purported to have been done, in connection with the Contest or any Prize won.
11. The Contest Sponsor reserves the right at its sole discretion to disqualify any individual from the Contest if the Contest Sponsor finds or believes such individual to be tampering with the entry process or the operation of the Contest; to be acting in violation of the Rules or in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass the Contest Sponsor, other entrants or any other person. Any attempt by an entrant or any other person to undermine the legitimate operation of the Contest is a violation of criminal and civil laws and should such an attempt be made, the Contest Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.
12. By entering this Contest, each entrant consents to the Contest Sponsor's use, should the entrant become a winner, of the entrant's name, place of residence and photograph or other likeness, without further compensation or notice, for publicity, advertising or informational purposes in any media or format (including the Internet) in connection with this Contest or future similar Contests and grants to the Contest Group any and all rights to said use without further compensation.
13. For the purposes of these Rules, the entrant is as follows: (a) in the case of an individual who makes a donation during the Contest Period as described in section 3(a) above, the entrant is the name of the person making the donation; and (b) in the case of an e-mail entry, the entrant is the person whose personal information is provided on the e-mail entry, as the case may be. It is to this person that the mathematical skill-testing question will be asked, and the Prize awarded if selected and declared a winner. If there is a dispute as to the identity of any

entrant, all determinations made by the Contest Sponsor as to who is the entrant will be final and binding.

14. Unless entrants otherwise indicate, the personal information gathered about entrants in the course of this Contest may be retained by the Contest Sponsor and will be used by the Contest Sponsor, at its sole and unfetter discretion, for the administration of the Contest, fundraising, the administration of donations, providing information about the activities of SickKids Foundation and The Hospital For Sick Children, to comply with legal and regulatory requirements and to ask for support in our mission to improve children's health. Each potential winner agrees to the use of his/her name, comments, photograph, and other likeness for publicity purposes, and grants to the Contest Group any and all rights to said use without further compensation.

Except where prohibited or restricted by law, the Contest winner's acceptance of the Prize constitutes the Contest winner's agreement, permission and consent for the Contest Sponsor and any of their designees to use and/or publish the Contest winner's full name, city and province or territory of residence, photographs or other likenesses, pictures, portraits, video, voice, testimonials, and/or statements made by the Contest winner regarding the Contest or otherwise, worldwide and in perpetuity for any and all purposes, including, but not limited to, advertising, publicity, trade and/or promotion on behalf of the Contest Sponsor, in any and all forms of media, now known or hereafter devised, including, but not limited to, print, TV, radio, electronic, cable, or World Wide Web, without further limitation, restriction, compensation, notice, review, or approval.

15. The Contest Sponsor shall not be responsible for any damages for a failure to operate the Contest in accordance with these Contest Rules in any case where their incapacity to act results from circumstances or a situation beyond their reasonable control or because of a strike, lock-out or any other labour dispute in their company or those of businesses which services are used for holding this Contest, war, riot, insurrection, epidemic, pandemic, government order, court order, national, provincial or regional emergency, acts of the government of Canada or of any province or governmental agency or official thereof, earthquake, terrorism, civil commotion, fire, power outage, internet service interruption, flood, accident, storm or any other act of nature.
16. These Rules and the rights and obligations and relations of the parties hereto shall be governed by and construed in accordance with the laws of the Province of Ontario and the federal laws of Canada applicable therein. Each party hereto does hereby attorn to the jurisdiction of the Courts of the Province of Ontario located in Toronto.
17. The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.