Many of us learned Newton’s third law of motion in high school: for every action, there is an equal and opposite reaction. We like to think of this as a metaphor for philanthropy. Donations to The Hospital for Sick Children spark a direct and profound difference in the lives of children who need our help.

Our advertising campaign expressed it this way this year: Discoveries lead to recoveries. Indeed, donations lead to many phenomenal outcomes. As you will read in this annual report:

• Donations lead to faster help in times of crisis: Wait times in our Emergency Department have decreased for certain patients since renovations have taken place.
• Donations increase access to state-of-the-art treatments: Renovations to our image-guided therapy suites mean more children will get treatment that can reduce complications, shorten hospital stays and decrease radiation exposure.
• Donations support lifesaving discoveries: The ‘Toronto protocol’, developed by SickKids researchers, has so far led to 100 per cent survival in children at high risk of cancer. It is now being adopted around the world.
• Donations lead to impact here and abroad: Cardiac fellow, Dr. Yasuhiro Kotani, is at SickKids learning from the world’s best doctors at the Labatt Family Heart Centre. He is among 1,200 fellows and residents from around the world at the hospital this year, acquiring knowledge to help them make a difference in the future.

And importantly, donations open doors. The new SickKids Centre for Research and Learning will open in August 2013. Peter Gilgan’s magnificent lead gift of $40 million will help ensure this new centre becomes the hub for life-changing research and new discoveries.

We are profoundly grateful to all of our supporters. Because of your outstanding generosity, we are marking yet another record-breaking year for the Foundation, with fundraising, net lottery and parking revenues of $111.7 million. This support has a profound impact as we strive to achieve our vision: Healthier Children. A Better World. Thank you for everything you do to support this vision.

With gratitude,

John Francis, Chair
Ted Garrard, President & CEO
Philanthropy leads to ... 

Every year, more than 100,000 children rely on the lifesaving care provided at SickKids and that number continues to grow. SickKids Foundation has been inspiring our communities since 1972 to invest in health and scientific advances to improve the lives of these children and their families, both now and for generations to come.

Thanks to our generous community of supporters, we are pushing the frontiers of care, research and learning to help children here and around the world. The success of SickKids Foundation comes from our many fundraising programs that encourage our communities to get involved.

Corporate Partnerships

This fundraising program partners SickKids with Canada’s business community. Relationships take many forms including philanthropic gifts, sponsorships, cause-related marketing programs, corporate events and employee and leadership giving campaigns. SickKids is also a member of Children’s Miracle Network, which works in partnership with 170 children’s hospitals across North America to raise funds with national partners in support of priority projects at the hospitals.

Direct Marketing

Direct Marketing programs raise funds for the hospital’s highest priority needs. This includes facilitating general and Miracle Club monthly donations through various channels including SickKids TV, SickKids Lottery and face-to-face fundraising. The program also facilitates other ways to contribute such as through In Honour and In Memory Tribute Gifts and through Get Better Gifts symbolic giving.

Events

The support of our community is one of the keys to our success. Fundraising events enable us to engage prospective new donors and provide sponsorship and branding opportunities through the more than 1,000 third-party events organized annually by patient families and the community. The Foundation will also be managing our own events, through a Signature Events Program launching in 2012.

Major Gifts

The Major Gifts program works with philanthropic foundations and generous individuals who provide significant support to SickKids. An important part of this program is Gift and Estate Planning, which works with individuals who would like to support SickKids through a gift, including bequests, gifts of life insurance, annuities and other property. This program produces new knowledge at an exponential rate. The SickKids Learning Institute brings this new knowledge to health-care practitioners so they may, in turn, provide the best care for sick children. With Canada’s largest training program for child health clinicians and researchers, learning is always at the heart of everything we do.

Community support helps educate the next generation of health-care leaders and enables them to be among the best in the world.

Care

Since its beginnings in 1954, the SickKids Research Institute has become the largest child health research institute in Canada – a centre for innovation that places SickKids on the world stage of health-care expertise. Determined in their pursuit of discoveries, our scientists are constantly finding new ways to prevent disease, cure illnesses and improve the lives of children.

Donations support research personnel, equipment and scientific studies that allow SickKids to move research out of the lab and into practice as quickly as possible.

Research

The level of care delivered at SickKids is a true reflection of community-driven philanthropy. It allows for the investment in the tools needed to make the hospital truly outstanding.

Inside The Hospital for Sick Children

Life-changing care, research and learning

Founded in 1875, SickKids is driven, every day, by a mission to provide the best in complex and specialized care to children, to make groundbreaking discoveries and to train the next generation of child health experts who will make a difference here and around the world. This integration of care, research and learning is life changing.

Inside SickKids Foundation

If you would like more information on any of these programs, please call 1-800-661-1083 or email us at donor.inquiries@sickkidsfoundation.com.

Inside The Hospital for Sick Children

Life-changing care, research and learning

Founded in 1875, SickKids is driven, every day, by a mission to provide the best in complex and specialized care to children, to make groundbreaking discoveries and to train the next generation of child health experts who will make a difference here and around the world. This integration of care, research and learning is life changing.
Juliet, 5, Lucas, 15, and their mother, Luana. Juliet and Lucas remain cancer free, despite having a genetic mutation that puts them at more than a 75 per cent risk of getting cancer in their lifetime and about a 35 per cent risk of getting it before their 20th birthdays. They are tested at SickKids every three months.

Research leads to lifesaving discoveries

Unrestricted gifts, such as those from monthly donors, support the SickKids Research Institute and allow researchers, like Dr. David Malkin, to make lifesaving breakthroughs.

Most nights, Lucas and Juliet say “I love you” to each other before heading off to bed. As brother and sister, the 15- and five-year-old have a close bond. But they are also linked by the fact that, along with their mother, Luana, they carry a genetic mutation that puts them at high risk for developing cancer. Luana was diagnosed with breast cancer when she was 25, her mother and aunt both died of the disease, her younger sister passed away from brain cancer when she was only nine years old and her young nephew passed away in 2008.

But worry has turned to hope for the family, thanks to a landmark discovery by SickKids researcher Dr. David Malkin. In research that was supported by donors, Dr. Malkin and his team have developed an approach for monitoring children like Lucas and Juliet with scans and blood tests so any tumours that develop can be detected early. Treatment is much more likely to be successful when the cancer is at an early stage. Dr. Malkin’s ‘Toronto protocol’ has so far led to a 100 per cent survival rate among patients with this genetic risk for cancer, and is now being used by doctors around the world.

“It’s reassuring to be monitored so closely,” says Luana. “It helps us to be normal and not worry so much.”

The impact of the ‘Toronto protocol’ is both personal and financial. “Our goal is to save lives,” says Dr. Malkin, “but our protocol also saves health-care dollars. The cost to the health-care system of monitoring a patient is far less than the cost of having to treat an aggressive form of cancer.”

The Lockes are profoundly grateful.
Jolani, 13. Sickle cell crises bring Jolani to the Emergency Department at SickKids far more often than he’d like. His experience with the caring team is inspiring him to be a nurse or doctor. “I want to help people, especially with their pain.” With math, science and English as his favourite school subjects, he’s on his way to developing the right knowledge.

For Jolani, one of the best things about the recent renovations to the Emergency Department (ED) is the television in each of the rooms. “The TVs help take my mind off the pain,” says the 13-year-old.

Jolani has sickle cell disease, a serious blood disorder that often causes excruciating pain. It’s common for him to have to come to the ED and be admitted to the hospital twice a month. He always hopes for the fastest service possible. But TVs aside, the new spaces created through the ED renovations have made a difference.

“Patients now flow more efficiently through the department,” says Dr. Stephen Porter, Division Head of Paediatric Emergency Medicine at SickKids, “which means children can be treated faster and be on their way home sooner than ever before.” Wait times for children with less serious illnesses, for example, have gone down by 18 per cent despite a 12 per cent increase in volumes over the last year.

These renovations were made possible by a lead gift from Bell, as well as generous donations from other companies and individuals such as Marita Simbul-Lezon. This kind of generosity eases the pain for thousands of children, like Jolani, every year.

Building on the success of the Emergency Department renovations, work is now underway to bring the hospital’s Urgent Care Unit up to the same standards.

Renovations lead to faster help in times of crisis

A child is registered in the Emergency Department at SickKids every nine minutes.
Dr. Yasuhiro Kotani came to SickKids from Japan for specialized training in cardiology. Supported by donor dollars, he is one of more than 300 cardiac fellows from around the world who have benefited from SickKids expertise.

Eighteen-month-old Evelyn was born with a severely underdeveloped left side of her heart. A heart transplant by Dr. Glen Van Arsdell and other specialists saved her life and allowed her to thrive.

Collaborative teaching leads to impact here and abroad

SickKids offers the largest and most comprehensive training programs in Canada. Our cardiac training program is one of the largest in North America.
Anna, eight months. Anna carries no evidence of the malformation she was born with, thanks to state-of-the-art treatment in the image-guided therapy suite at SickKids. She’s “our little flower,” says her mother, Iryna.

When Iryna decided to have a home birth with her daughter Anna, she hadn’t expected that they would end up in the hospital anyway. Within minutes of her birth, Anna had to be rushed to SickKids because of a large and unusual swelling on her chest – the size of her mother’s fist. “It was a very frightening time,” says Iryna.

Fortunately, SickKids doctors were able to diagnose the abnormality – a lymphatic malformation – and determined that Anna was a candidate for leading-edge image-guided treatment. Using ultrasound to guide them, Dr. Philip John and the interventional radiology team passed a small tube through Anna’s skin into the malformation and then injected an antibiotic solution to shrink it. It was the only invasive treatment she ever needed and she went home to her parents and two older brothers four days after the procedure.

Until image-guided treatment became available, surgery was the standard treatment for children like Anna. These surgeries often leave large scars, take longer to recover from and sometimes have to be repeated. Anna recently passed her six-month check-up at SickKids. Her malformation has completely gone and she does not need to be seen again until she turns five.

SickKids has a vision to expand its current image-guided therapy facilities and to combine the skills of interventional radiology with surgeons and physicians to become the largest collaborative centre for image-guided care in the world.

“Vision leads to healing”

SickKids currently helps more than 5,000 patients a year in our image-guided therapy suite. Through donor dollars, we will achieve our vision of expanding our facilities to become one of the largest multi-professional image-guided care centres for children in the world.

When Iryna decided to have a home birth with her daughter Anna, she hadn’t expected that they would end up in the hospital anyway. Within minutes of her birth, Anna had to be rushed to SickKids because of a large and unusual swelling on her chest – the size of her mother’s fist. “It was a very frightening time,” says Iryna. Fortunately, SickKids doctors were able to diagnose the abnormality – a lymphatic malformation – and determined that Anna was a candidate for leading-edge image-guided treatment. Using ultrasound to guide them, Dr. Philip John and the interventional radiology team passed a small tube through Anna’s skin into the malformation and then injected an antibiotic solution to shrink it. It was the only invasive treatment she ever needed and she went home to her parents and two older brothers four days after the procedure.

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“It’s a visionary approach,” says Dr. John. “It’s the best care we can offer our patients.”
Research will be focused around six neighbourhoods:

**Brain & Behaviour:** Led by Dr. Michael Salter, researchers here will unravel the secrets of human behaviour, traumatic brain injury, vision, hearing, pain and neuropsychiatric disorders.

**Cancer & Stem Cell Biology:** Led by Drs. Chi-chung Hui and Bill Trimble, researchers here will look for less harmful cures and more effective treatments for the deadliest childhood diseases.

**Genetic & Genomic Medicine:** Led by Dr. Stephen Meyn, researchers here will seek to prevent, treat and cure diseases with a genetic link.

**Molecules, Cells & Therapies:** Led by Drs. Lynne Howell and Bill Trimble, scientists here will speed the development of new drugs for illnesses that arise in childhood, but affect adult life.

**Patients, Populations & Policy:** Led by Dr. Martin Offringa, researchers here will improve practice and shape policy by studying health at a broad level.

**Organ Systems & Disease:** Led by Dr. Martin Post, scientists here will investigate the complex and chronic childhood illnesses that begin before and after birth.

Jillian, 14, was at the front of the line in March 2012 when it came time to thank Peter Gilgan for his transformational gift of $40 million for the SickKids Centre for Research and Learning. The gift is the single largest private donation ever made to a children’s hospital in Canada.

In making the donation, Gilgan, Founder and CEO of Mattamy Homes, recognized what the more than 6,000 other donors to the facility have also recognized: When it opens in August 2013, the SickKids Centre for Research and Learning will transform the current state of child health care and will have an impact on children today and for generations to come.

The $400-million, 21-storey world class facility – under construction at the corner of Bay and Elm streets in Toronto – will bring together more than 2,300 SickKids scientists, trainees and child health research staff. The state-of-the-art laboratory and learning spaces will encourage interdisciplinary research and collaboration among scientists and clinicians to accelerate discoveries in the prevention, treatment and cure of childhood illnesses. “Hopefully,” says Jillian, “other kids like me won’t have to say goodbye to their sisters and brothers.”

With $114 million raised towards our $200-million fundraising goal, donors are helping make the SickKids Centre for Research and Learning a reality.
The endowment funds of SickKids Foundation provide an important base of funding for children’s health research, learning and care at The Hospital for Sick Children. For the year ending March 31, 2012, the Foundation saw a 12.4 per cent increase in the value of its endowment fund to an all-time high of $686.7 million.

During the fiscal year ended March 31, 2012, $5.2 million of fundraising revenue was endowed, $30.1 million was recorded in investment earnings, $23 million was transferred into the fund in accordance with Board Policy and a surplus of $17.5 million in general surplus was transferred to Board-endowed funds.

Investment Management
The SickKids Foundation Board of Directors manages the Managed Investment Fund (MIF), with assistance from the Board’s Investment Committee. All investment funds, named or otherwise, are invested into the MIF. The Investment Committee, which exercises care, skill, diligence and judgment, is tasked with monitoring the performance of the Investment Managers.

Investment Philosophy
The investment philosophy selected by the Foundation’s Investment Committee and approved by the Board is a long-term, value-oriented approach. The objective of the MIF is to attain an average annual real total return (net of Investment Managers fees, after Consumer Price index) of at least five per cent over a five-year period and also to be in the top quartile of the RBC Dexia survey.

Investment Returns

<table>
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<th>1 Year</th>
<th>3 Years</th>
<th>5 Years</th>
<th>10 Years</th>
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<tr>
<td>11.9%</td>
<td>17.8%</td>
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<td>Benchmark*</td>
<td>3.5%</td>
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<tr>
<td>Percentile ranking*</td>
<td>Top 1%</td>
<td>Top 1%</td>
<td>Top 1%</td>
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* versus the RBC Dexia Endowment and Foundation plans universe

Investment Asset Mix

<table>
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<tr>
<th>Asset Class</th>
<th>Fixed Income</th>
<th>Equity</th>
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<td>Asset Class</td>
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<tr>
<td>2010 Allocation</td>
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<td>10%</td>
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<tr>
<td>2011 Allocation</td>
<td>42%</td>
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</tr>
<tr>
<td>2012 Allocation</td>
<td>46%</td>
<td>14%</td>
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</table>

To view the audited financial statements, please visit www.sickkidsfoundation.com.
We would like to recognize the following individuals, corporations, foundations, associations and community events that have generously given $25,000 or more cumulatively between April 1, 1993 and March 31, 2012. We also wish to thank those donors who have chosen to remain anonymous.

"TD is proud to mark a $15 million giving milestone for SickKids, thanks to the fundraising efforts of our customers and staff." - TD Bank Group

Pictured left to right: Lisa McKnight, Meghan Blain, Bill Flanagan and Laurel Mohammed
Pictured below: The late Paul B. Helliwell
President, Paul B. Helliwell Foundation
– John Jenah,
will benefit children here in Canada
advancing medical research that
Paul would be proud of our support of
Loblaw Companies Ltd.
Janet and Richard Lint
Lindt and Sprüngli
Lindt Chocolate Masters
Lilah's Fund
Liam's Light
Doug Lamon
Local 183
Labourers' International
Emily Kassie
Kassie, Caroline and
Susan Harris, David
Jacob's Ladder
Ivey Foundation
Andrew Mizzoni Cancer
Merrill Lynch Canada Inc.
Estelle M. Mahood
Magna International Inc.
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Lynda and Reay Mackay
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Charitable Foundation
Development Limited
Hollinger Inc.
HBC Foundation
Investment Corporation
Life and Canada Life
Great-West Life, London
Foundation of Toronto
Grand Prix Charitable
Employees Charitable
Foundation, Inc.
William Rosenberg Family
Oscar de la Renta
Foundation
Philips Medical
PartyLite
Ontario Toyota Dealers
Novo Nordisk Canada Inc.
Gordon and Janet Nixon
Newcourt Credit Group
Morton Foundation
The Philip and Berthe
National Bank of Canada
Morton Foundation
The Jeffrey Modell
Research Fund
Andrew Mizzoni Cancer
Larissa Deanne Mikan
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Meneley
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Maple Leaf Foods Inc.
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Merrill Lynch Canada Inc.
“When a child is sick, the only thing that matters is that they get well. SickKids’ outstanding patient care, leading-edge research and discoveries help ensure this is the case for everyone everywhere. The success of SickKids is due to the hard work of all of the staff and volunteers at the hospital and I feel honoured and privileged to play a supportive role.” – Janice Regan, Co-Chair, Mining Industry Hold’em
“We have been supporting SickKids priority areas for over 20 years. We share the hospital’s belief that healthy families are essential to community growth and we continue to be encouraged to inform others to give when we are making a difference in people’s lives.” – Longo’s Family Charitable Foundation

Pictured left to right: Anthony, Jenny, Joe, Gus, Rosanne and Milke Longo
SickKids is truly a miracle-making organization that inspires with its patients, story and mission. Further, its efforts and donations really do make a difference at SickKids and I am proud and excited to be part of the hospital’s continuous efforts to give children the best future possible.” – Béatrice Kuryzynski, Osania Balti

Stephen Herren and Harry Carson

Beverly and Graydon L. Hill

Erica and Andrew J. Hirschfeld

SICKKIDS FOUNDATION ANNUAL REPORT 2011-12

Kathy and Peter Hylton

Liz and Tom Illingworth

25
A tribute to Marianna Greco
David and Carol Grant
Allister Graham and Susan Charitable Foundation
Maxine Granovsky Gluskin Corporation
The Gillie Beans Fund
for SickKids
Charitable Trust Fund
Associates Employees
Goodmans Sings Marathon
Ori Goldman & Haber
A tribute to Albert Gnat
Raffle for SickKids
Family Unger-Gutmann and Alan Gutmann and Lori
Ross
Gurreri Fund
Carmen and Vicky Guglietti
Michael Guggenheim
Paul Gross
Greg Needs
Greenwood Gems
Hasty Market Corp.
A tribute to Dr. Derek Joyce B. Harnden
Harbour View Golf
The Hand Family
Memorial Golf Tournament
Richard Hammond
Memorial Fund
and Jim Forster
Mary Jo Haddad
H 
Philip Henderson
Charitable Foundation
Audrey S. Hellyer
Heather & Little Limited
Heaslip Foundation
H. B. Morningstar Haywood Securities Inc.
Cecil and Susan Hawkins
Hawke and Family
Andrew and Joan Hill
Hershey Canada Inc.
William and Joel and Lisa Hock and
St. Ignatius of Loyola
Alex Igelman and
Inc.
The Dr. Jay Golf Classic
Charitable Foundation
The Dr. Jay
Javelin Technologies Inc.
Jan K. Overweel Limited
Change You Wish to See
J. Zechner Associates Inc.
J. B. McMillan
Jamieson Kuhlmann Charitable Foundation
George Koutroubis
Richard Kostoff
Koskie Minsky Barristers
The Koschitzky Family
Toba Korenblum Fund
Korenblum Family
Memorial Fund
Ron and Lucinda Kogan
Paula Kirsh
Margaret Kirkwood
Family Foundation
Joy Laski Family Trust
Sandy and Dean Manjuris
Mandarin Restaurants
The Manarin Family
The Family of Natalie Lam
Jacquie Labatt
Lissy’s Fund
Charitable Foundation
Lindsay & Associates
The Lipson Family
Foundation
Lisa’s Fund
Gina Lanza and Walter Bender
SickKids for saving our daughter’s eye.”
– Natalie and Sidney Sommer, with
medical staff and volunteers was exceptional and we are forever grateful to SickKids for saving our daughter’s eye.” — Natalie and Sidney Sommer, with medical staff and volunteers was exceptional and we are forever grateful to SickKids for saving our daughter’s eye.”
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We would like to pay tribute to the following individuals who made a contribution through their estate between April 1, 2011 and March 31, 2012, that will make a lasting difference to the well-being of children.

**SickKids holds a very special place in my family’s heart. Because we believe so strongly in the hospital’s ability to improve child health, we have made the decision to include SickKids in our wills. It is important for me to know that through our family’s annual donations, and through a bequest, we are able to support the incredible work happening at SickKids now and in the future.” – Katie Taylor, President**

**Estate Donors**

- Gino Vettoretto and Rasool and Neema Verjee
- Henry and Charity Car Wash
- Emma Warecki
- Elizabeth J. Walker
- Anaphylaxis
- Peter Wahum
- Family Foundation
- The John & Ellie Voortman
- Volume Tank Transport Inc.
- Peter and Linda Volpatti
- Vifloor Canada Ltd.
- Isabel Alves-Vettoretto
- Vaughan Electric
- Jim and Cathy Varrin
- Vandergrift
- In honour of Andrew VanHerd
- Margaret Wilson
- Michael and William Ashley Ltd.
- Dianne Wilkins
- Wiley Family
- Gilda A. Whyne
- Sarah White
- James White
- David M. White
- North (WIN) Marathon
- Whitby International
- Terry and Cathy Whalen
- in Pregnancy Research
- Susan Westermann
- John & Ellie Voortman
- Fondation
- Waveney Securities Inc.
- James Wright and A tribute to Jennifer Woods
- Corbin Brinker
- Steve Winch and Andy Pollack
- Judy Winberg and Veronica Dicerni
- C.R. Younger Foundation
- Brian and Nancy Young
- Supply Inc.
- York Professional Care
- York London Holdings Ltd.
- Wei Chee Sui Yip
- The Yellow Bus Foundation
- Yamana Gold Canada Ltd.
- XLTEK Employees Holdings Ltd.
- Symon Zucker
- Zoe is a Rockstar
- Zimnoch RE/MAX
- John and Ingrid Architects Partnership
- Zeidler Grinnell
- Perl and Shirin Weisser and Family
- Evan Conoor Weiser Foundation and Joel Weiss
- Mohammad Charaf
- Margaret Wilson
- Maxwell and William Rockett
- Mary and Roy Rockett
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- William Ashley Ltd.
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- Mohammad Charaf
- Margaret Wilson
- Maxwell and William Rockett
- Mary and Roy Rockett
- Hellen Keller
- A tribute to Jennifer Woods
- Corbin Brinker
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Now that Arhum is finished chemotherapy and turning pages, she can look forward to many years of bedtime stories and on her way to recovery, she can start to tell you the story. On her visits to SickKids for cancer treatment, she rarely fails to make a trip to The Family Centre, which has been newly renovated thanks to donor dollars. The Family Centre is a one-stop location for parents and children paid a visit. Last year, 40,000 parents and children paid a visit.

Visit www.sickkidsfoundation.com to see videos of Arhum and other SickKids kids featured in this annual report.
SickKids
FOUNDATION

525 University Avenue, 14th Floor
Toronto, ON, Canada M5G 2L3

For more information about SickKids Foundation:
www.sickkidsfoundation.com
1-800-661-1083