

# KIDS AND FAMILIES CAN MAKE A REAL DIFFERENCE. VIRTUALLY.

A SUCCESSFUL FUNDRAISER DOESN'T HAVE TO BE A LIVE EVENT. KIDS, YOU'RE ONLINE ALL THE TIME, SO YOU'RE BORN VIRTUAL FUNDRAISERS. CHECK OUT THESE IDEAS.



Kids **VS** Limits

## FAMILY-FRIENDLY. AND DO-ABLE VIRTUALLY.

Fundraising events can be as successful online as in-person. We looked into our toolbox for some road-tested ideas for kids and families.

## VIRTUAL FUNDRAISERS: FUN FAVOURITES

### VIRTUAL GARAGE SALE

Join the SickKids Thrifters Crew. Clean out your closets, then sell your garage sale goodies online, using porch pick-up – and donate your proceeds. Or take unwanted stuff to the curb, and request a donation from those who take it away. De-clutter and raise money for SickKids at the same time. We've got what you need to get started [here](#).

### VIRTUAL ACTIVITY CHALLENGE

Create a challenge you can do virtually: back-yard jumping jacks, a home bake-off, an art-making challenge. Then tell your network: "I'm doing this challenge. And I'm donating the money I raise to SickKids. I challenge you, friend/family member/colleague to match, beat, or top that."

**Here are some popular challenges:**

- **BAKE-OFF**

Get the family baking – a cookie, a breakfast treat, a delicious snack. You make the rules – limit the ingredients, create a theme, or set a time limit. Then challenge your network to raise some dough by doing the same. Additionally, you can auction off the treats to anyone with a sweet tooth, to raise even more dough.

- **VIRTUAL ARTS**

Pick a theme, choose a medium, and then make art! A drawing, painting, sculpture, video – you name it! Challenge others to recreate your piece, or to share their own interpretation, and participate by making a donation to SickKids.

- **#555UNIVERSITYAVE CHALLENGE**

Consider going for a walk, run, ride or stroll to support the frontline workers, patients, and incredible work being done at SickKids – 555 University Ave. It's easy.

Engage in a 5K activity. Donate \$5. Take a pic, and nominate 5 people on your social media to do the same. That's why the challenge is called **#555UniversityAve**.

Always use the hashtag, and include a pic of your donation! To get started, go [here](#).

### PERFORMANCE / LIVESTREAM

Turn your talents or your video game obsession into a fundraiser. Whether showcasing your musical talents, doing a 24-hour livestream, or taking part in an organized tournament, you can make a difference broadcasting live to your community. How do you make it a fundraiser? Ask for a \$10 donation for each song request you accept, or \$5 for every game won. You can charge a \$20 admission fee to your dance recital. You get the idea. Because you're virtual, everyone is guaranteed the best seat in the house. Our team is here to help you set up a donation page online – so your supporters know where and how to donate.

## **CELEBRATIONS**

Think of the real-world celebrations you love. Create the same fun atmosphere – and connection with friends and family – online. Play games, sing songs and maybe even have a dance battle – whatever fits the celebration best. In lieu of gifts, encourage giving to SickKids. Check out these fundraising options. You can use one to help you host your digital celebration in support of SickKids.

**[SickKids Tribute Event](#)**

**[ECHOage](#)**

**[Gifted](#)**

**[Wish and Give](#)**

**This should get you started. Ready to register your event?**

**Fill out our event registration [form](#) and a SickKids advisor will be in touch.**

**If you have any questions, contact us at [community.events@sickkidsfoundation.com](mailto:community.events@sickkidsfoundation.com).**