



# ORGANIZE AN EVENT IN SUPPORT OF SICKKIDS.

Innovators



Impossible

## HOST AN EVENT IN SUPPORT OF THE SICKKIDS INNOVATORS PROGRAM.

Join the fight for Children's health. Host your friends, family, and colleagues from home while raising funds, and learning more about SickKids!

## WHY HOST AN EVENT FOR INNOVATORS?

Hosting an event for Innovators will help raise additional funds for the program, and is a great way to engage your family, friends, and colleagues.

# HOST A WELLNESS EVENT

Innovators



Impossible

## HOST YOUR OWN:

- Connect with your SickKids Foundation Community Events Rep to get started on planning your event
- Choose your class (Ex.: Spinning, Yoga, Pilates)
- Ask if a fitness studio/practioner wants to co-host
- Set-up online fundraising page (we can help with this!)
- Promote event
- Have a fun (and sweaty) time!
- Thank participants for attending post event

## PARTICIPATE IN AN EXISTING:

- Connect with your SickKids Foundation Community Events Rep to get started on planning your event
- Walk OR Run
- Register as a team or individual
- Set-up online fundraising page (we can help with this!)
- Promote event
- Have a good time!
- Thank your sponsors and donors post event

# HOST A COCKTAIL OR DINNER PARTY

Innovators  Impossible

## HOST YOUR OWN:

- Connect with your SickKids Foundation Community Events Rep to get started on planning your event
- Choose a date
- Set-up online fundraising page (we can help with this!)
- Create a budget
- Identify & source vendors and services
- Create & send out invitations
- Determine food/beverage/rental needs
- Send reminder to guests
- Have a good time!
- Thank guests for attending post event

---

To get started on your event planning, please contact your SickKids Foundation Community Events Rep:  
**Ariana Ayoub**  
[ariana.ayoub@sickkidsfoundation.com](mailto:ariana.ayoub@sickkidsfoundation.com)

To learn more about the Innovators program and hospital priorities, please contact:  
**Ashley Smith**  
[ashley.smith@sickkidsfoundation.com](mailto:ashley.smith@sickkidsfoundation.com)