

# WE'RE LOOKING FOR THE NEXT GENERATION OF PHILANTHROPISTS: YOU.

You want to make a difference at SickKids. But for you, this is more than a decision to donate – it's a desire to be involved. You want to be front-and-centre in deciding where your donation will go, and what impact it will make. Engaged, active philanthropy: it's what SickKids Innovators do. Join us.

Innovators  VS Impossible



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# WHAT DOES A SICKKIDS INNOVATOR DO?

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**COMMIT:** to investing a minimum of \$5,000 per year for two years.

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**ENGAGE:** events throughout the year will inspire, inform and empower you. You'll go behind the scenes at SickKids, where researchers and clinical leaders will update you on the hospital's highest priorities.

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**DECIDE:** each November, top doctors and researchers pitch the group on under-funded, high-priority projects. You vote on which to support.

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## WHY SICKKIDS?

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SickKids is the hospital where medical advances make the most difference in people's lives – at the beginning. So your impact will be big. So far, Innovators have donated over \$1.5 million to priorities like the Neonatal Intensive Care Unit (NICU), genetic medicine, and our global health initiatives.

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## WHY BE AN INNOVATOR?

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**OWN:** a research or clinical initiative - one entirely funded by Innovators. Your personal investment is pooled with the collective to make a substantial, meaningful difference.

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**IMPACT:** at the end of each year, you'll hear from the physician or researcher leading the selected project on what was accomplished through your investment.

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**ACCESS:** to insider information – you'll hear from world-class doctors, researchers and medical leaders on breakthroughs and discoveries through behind-the-scenes opportunities.

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**NETWORK:** with a diverse group of like-minded business and community leaders.

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**JOIN US.**

Contact, [ashley.smith@sickkidsfoundation.com](mailto:ashley.smith@sickkidsfoundation.com)

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