



FUNDRAISING 101

GET STARTED TODAY

- 1** Set your fitness goals and your fundraising goals.
- 2** Personalize your fundraising page with your goals and motivations to support SickKids.
- 3** Kick-start your fundraising by donating to yourself.
- 4** Make a list of all your contacts, and start asking for donations.
- 5** Plan an event at your home, office, or neighbourhood restaurant/bar.
- 6** Share your personal page using social media and email.
- 7** Contact the SickKids Warriors team for assistance, or to brainstorm ideas.