# I'M FUNDRAISING FOR SICKKIDS. AT CAMP DIY.

Choose your challenge & use these posts:

### CHALLENGE #1:

We'll camp out when your pledges hit a threshold



Our family challenges you. We're going to camp out for a cause in the <BACKYARD/FAMILY ROOM>. It's Camp DIY for SickKids. Donate at: fundthefight.ca/VSSummer2020.

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and when we reach our fundraising goal of <\$AMOUNT>, we're camping. And yes, we'll be posting pics. (FB @sickkids) (Insta @sickkidsvs) CHALLENGE #2: You donate if I camp out the whole night

<<I/We> challenge you. <//We> are going to camp out all night long in the <BACK-YARD/FAMILY ROOM>. That's right, all night. It's Camp DIY for SickKids. Make a pledge in the comments. When </m/We're> done we'll post pics in the morning to prove it. (FB @sickKids) (Insta @sickKidsvs) Then it's your turn to donate at fundthefight.ca/VSSummer2020

## CHALLENGE #3:

Participate in an online CAMP DIY activity tutorial

I'm the craftiest camper at Camp DIY for SickKids.

Make a donation at **fundthefight.ca/VSSummer2020** and you're invited to my online craft tutorial.

I'll tell you what you need beforehand. Then join on <DATE>, where we'll be <NAME OF CRAFT>. (FB @sickkids) (Insta @sickkidsvs)

Add emojis 🖕 🌲 🖕 to any of these if you want.

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 Image: CampDIY



# AFTER YOU'RE DONE FUNDRAISING FOR SICKKIDS. AT CAMP DIY.

Post a pic of you at Camp DIY, or a shot of your craft project.

### **COPY FOR CAMP SUPPORT:**

Thanks for sending <US/ ME> to Camp DIY for SickKids. We made it! No bears, and not too many bug bites.

You helped me help SickKids build a new, even safer hospital for every kid, which is really important right now. Thanks.

#### COPY FOR ONLINE CRAFT ACTIVITY SUPPORT:

Thanks for joining <my/mine> online Camp DIY for SickKids craft tutorial.

I hope yours turned out. You helped me help SickKids build a new, even safer hospital for every kid, which is really important right now. Thanks.





